



## About LABEL

Reich Paper has partnered with Papeterie Zuber Rieder to offer a selection of stocked wine label paper in North America. Reich Paper has been offering specialty papers to designers, printers and connoisseurs of fine paper for over 50 years. Zuber Rieder has been a market leader in the manufacture of wine and spirit label paper for over 15 years. Combining both technical and aesthetic excellence, all LABEL papers have wet strength and anti-mold treatments and meet the most demanding requirements of this segment of the industry. These papers are also perfectly suited for specialty food and cosmetic labels.

LABEL papers are not stocked with self-adhesive.

LABEL may be used for wide range of printing processes, including:

Offset	Foil Stamping
Letterpress	Silk Screening
Digital (DIGITAL versions)	Die Cutting
Engraving	

All LABEL papers are Elemental Chlorine Free. Ego, Iceberg and SAVOY 100% Cotton are neutral pH.

LABEL rolls are wound felt side (or embossed side) out, wire side in.

## Finish and Caliper

Our new LABEL line consists of smooth finish, embossed, laid, genuine felt, SAVOY 100% pure cotton, and specialty paper stocks.

Caliper is a measure of thickness of a sheet of paper (1pt. = 1/1000 of an inch). Below is a list of LABEL stocks and corresponding calipers.

LABEL Weight	Finish	GSM	Target Caliper
Ego 60# Text	Smooth	90	4.3
Master White 74# Text	Wove	110	5.0
Organdie 64# Text	Felt	95	6.0
Serac 60# Text	Wove	90	4.5
Granite Neve 60# Text	Embossed	90	4.5
Symphony 60# Text	Linear Felt	90	5.0
Satin Glacier 60# Text	Smooth	90	3.8
Iceberg 60# Text	Smooth	90	4.7
Moonlight 60# Text	Laid	90	4.9
Igloo 60# Text	Felt	90	5.3
Hammered Glacier 60# Text	Embossed	90	4.4
Carat 60# Text	Embossed	90	4.9
SAVOY 100% Cotton 68# Text	Vellum	100	6.4
Caviar 57# Text	Vellum	85	4.9
Pearlized 60# Text	Pearlescent	90	4.7

## Printing

LABEL products print beautifully on high-speed multicolor printing presses. Standard offset inks can be used on all LABEL products, including Pearlized.

## Digital

Eight LABEL items (Ego, Satin Glacier, Iceberg, Moonlight, Igloo, Hammered Glacier, Carat and SAVOY 100% Cotton) are available with an on-machine treatment of the surface of the paper to improve ink adhesion on HP Indigo® digital presses. Whereas some off-line digital treatments change the look and feel of uncoated paper, our process is indistinguishable from the standard versions. Five of these items have received HP Indigo certification with high star ratings. The other three are currently in the process of certification.

## Finishing

**Varnishing & Aqueous Coating:** As with all papers, varnishing or aqueous coating LABEL after printing can help to protect the printed area. Please keep in mind that any varnish or coating may diminish the shimmery effect of Pearlized.

**Foil Stamping:** LABEL foil stamps beautifully.

The success of foil stamping on any substrate depends on pretesting. The printer should consult a foil-stamp supplier, and pre-test on the actual stock to be used, as a wide range of variables (types of foils, finish of the paper, complexity of the design, pressure, environment, etc.) all determine the success of foil stamping on any stock.

## Special Make Orders

All LABEL papers can be made with FSC-certified pulp (except SAVOY which is made from 100% cotton) and with the Master Process™ as special manufacture orders. Master Process™ is an exclusive process patented by Papeterie Zuber Rieder, which combines moisture proof and anti-mold treatments with a coating on the back side of the label. This process allows for prolonged submersion in ice buckets which maintains color integrity, opacity, and guarantees perfect hold of the label without the addition of a protective film enhancing the appearance of the printing.

We have endeavored to address most aspects of printing and use here; however, we do not accept liability for any errors or omissions. Should you have any questions, or need additional information, please contact us at 718.748.6000.

For more detailed technical specifications  
visit [reichpaper.com](http://reichpaper.com)

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**Please contact us if you have any questions about the Technical Printing & Use information included here or if you need information about any other topics. We have endeavored to address most aspects of printing and use here; however we do not accept liability for any errors or omissions. Should you have any questions, or need additional information please contact us at 718.748.6000.**